

**Age Friendly Community Planning Meeting**  
**Monday May 26, 2015**  
**3:00 – 4:45pm**  
**At the Golden Museum (1302 11 Ave S, Golden)**

**Attendees:** Tanis Brown, Colleen Palumbo, Kristi Rauch, Ryan Watmough

**Chair:** None

**Minutes:** Ryan Watmough

**Agenda**

**A. Call to Order: 3:00pm**

**B. General Discussion on Transportation**

**From AFCP Meeting Minutes on May 20, 2015:**

***Transportation** - Durand residents need transportation to get out to community events. Their social health is decreasing because of this.*

*Lindsay Cox would like to donate a van, but there is limited space and there are still many prohibitive costs that don't make it feasible.*

*Ron mentioned that the former KH Transit was the highest cost/rider in BC before it was cancelled.*

*Joy suggested creating a Drive Share. Tanis said that because of the insurance policy, IH can only use the BC Transit bus 6 times per year, but this can still be an option.*

*The question was asked, "Can this need compliment a broader community need?"*

*Denise suggested that 'transportation' be the focus of a committee if we knew all the facts (find out where is it working, and how to emulate it).*

*Colleen, Tanis, Ron & Jim will form a committee and report back at the next AFCP.*

**C. Transportation Discussion**

*Figures from AFCP Presentation on Transportation Analysis (Weighted Analysis) & Recommendations:*

**2. Transportation: Analysis**

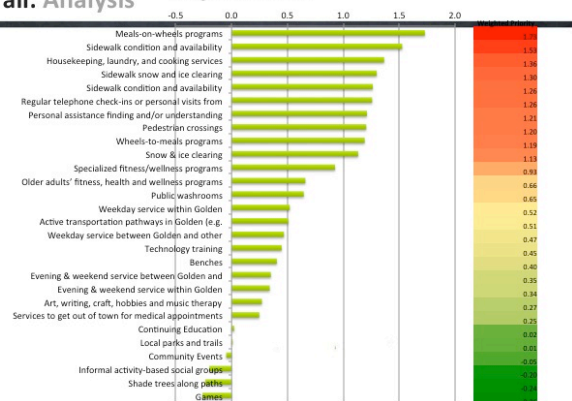


**Public:**

- "No Opinion" represented approximately 1/3 of all responses, with "Neutral" as the second most frequent.
- This suggests that very few people in Golden have experience with the transportation services, likely because there are very few transportation services or their needs are met (self-sufficient).

**9. Overall: Analysis**

**Weighted Priorities**



## 2. Transportation: Recommendations

| Aspect   | Initiative   | Priority              |
|--|--|-----------------------|
| Sidewalk condition and availability                  | Increase 'sidewalk budget'   | High (AFCP Gap: 0.97) |
| Sidewalk snow and ice clearing                       | Promote 'seniors snow clearing program'  | High (AFCP Gap: 0.95) |
| Delivery services                                    | Support businesses providing options (prescriptions, food delivery, companionship, driver training)  | High                  |
| Weekday service within Golden                        | Service options: 1. Determine steps necessary to regain Provincial support for public transportation; 2. On-demand service (HandyDART); 3. Formalize volunteer drivers program (medical and other) | Moderate (Gap: 0.39)  |
| Weekday service within Golden                        | Transportations service between older adults' homes and community events/ programs (e.g. Winter Walking)   | Low                   |
| Active transportation pathways in Golden             | Age Friendly Corridor & Active Transportation Mapping  | Moderate (Gap: 0.38)  |
| Weekday service between Golden and other communities | Approach 'partners' (incl. SD#6, biz, other regional groups (RDEK, Invermere Seniors))   | Moderate (Gap: 0.35)  |

## 2. Transportation: Recommendations – cont'd

| Aspect                        | Initiative                                      | Priority   |
|-------------------------------|---|--|
| Driver training               | Encourage driver training courses for those 50+ | Low  |
| Driver assessment             | Lobby for improved DriveABLE Assessment service | Low (High importance; 4.18/5; but low probability of change) |
| Driver training and awareness | Scooter Rodeo                                   | Low  |

From Golden's AFCP 2014, p.60-1:

### **Transportation Summary**

*Transportation in small communities like Golden can be difficult for older adults without an automobile and with mobility issues. It will be a long and difficult journey if the community (Golden and Area A) decides to bring public transportation back by accessing BC Transit support.*

- Approach 'partners' (incl. SD#6, biz, other regional groups (RDEK, Invermere Seniors))
- Determine new 'business plan' for it.
- Negotiate funding for it or put the question to the electorate as a plebiscite.

*Therefore, it is suggested that local and regional solutions be examined.*

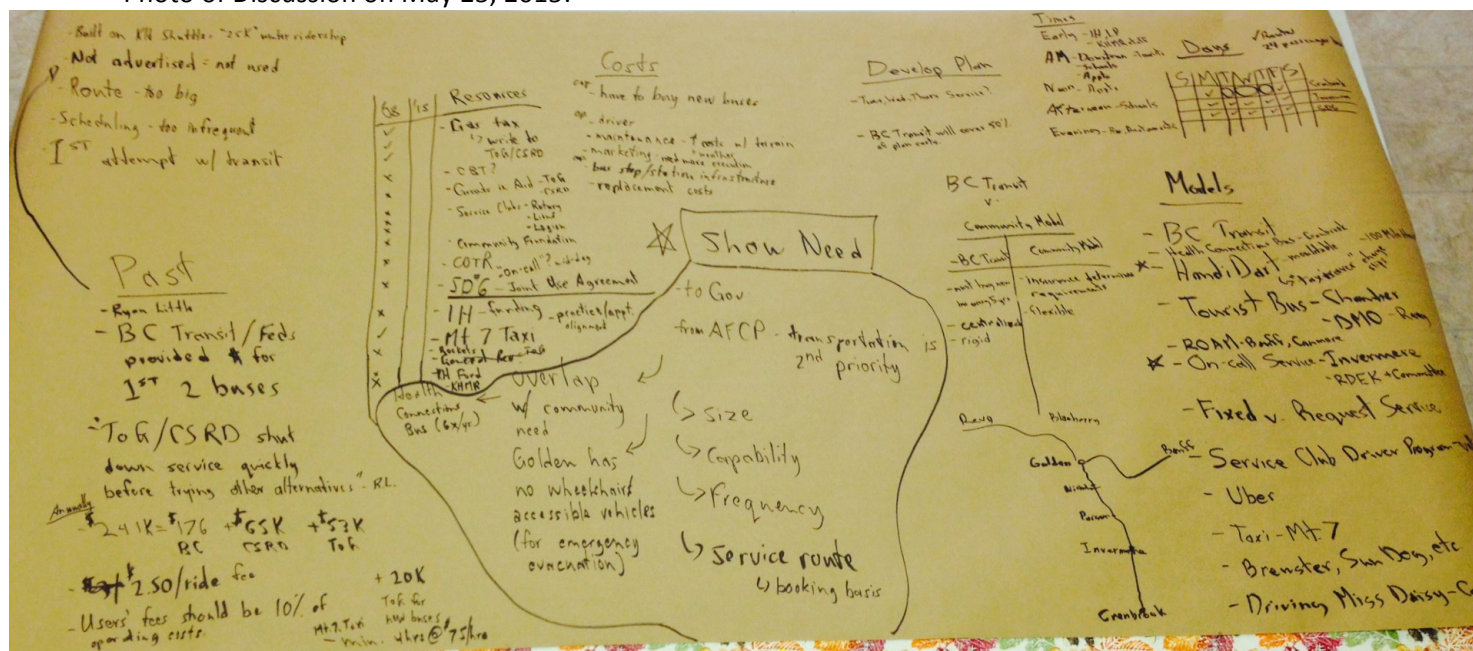
- Looking south to the Columbia Valley, there are opportunities to build on the medical bus service to Cranbrook. But if there were adequate demand, then the provider would supply it.
- Looking east, many tour operators offer service from Calgary International Airport to the Rocky Mountains, but stop short of Golden at Lake Louise. What would it take to provide a link from Golden to that existing service in Alberta?
- Locally, an on-demand service (HandyDART) service could be explored, providing subsidized short-trips from local homes to appointments and services in Golden.

*On the private business side, the community could evaluate the "Driving Miss Daisy" type business models. Driving Miss Daisy Bow Valley is the 54th franchise in Canada, offers driving service for medical appointments, church, meals, special events and "creative companionship for caregivers and their loved ones" (Driving Miss Daisy Bow Valley, 2014). Rates start at \$25/hour – cheaper than cab rates. Their greatest demand is for medical trips to Calgary. There are also Driving Miss Daisy locations in the BC Lower Mainland.*

*Rather than moving older adults to businesses, one can bring the product or service to the older adults. There is an opportunity to encourage and support businesses that provide delivery options (prescriptions, food, etc.).*

*The least costly option would be to formalize volunteer drivers program (medical and other). This would enable those that have an interest, time, and a vehicle to drive those that need to go to medical appointments, run errands or attend events. In order to make the program sustainable, a coordinator would need to be designated and mileage paid to the volunteer drivers. A local service club or social service non profit may be equipped to lead this type of initiative.*

Photo of Discussion on May 25, 2015:



- A general discussion started on the need perceived by residents at Durand Manor (center of photo) and journeyed back to the creation and elimination of the Kicking Horse Transit (KHT) program (left of photo).
- Both Kristi & Tanis had spoken with Ryan Little of BC Transit. For BC Transit to be involved a clear demand would need to be shown in the community along with an interest from local government to partner. Only then, BC Transit may be able to provide up to 50% of funding support for planning. But KHT's quick wind-down will not make Golden a very appealing partner.
- Findings from Golden's AFCEP showed a moderate "weekday service in Golden" Satisfaction Gap of 0.39 (Importance - Satisfaction = Satisfaction Gap).
- A brief analysis of the 2009 funders of KHT and the possible funders of a 2015 model was completed.
- Costs were identified beyond the vehicle and operator – including marketing.
- The pros and cons of BC Transit v. community-developed transit models were identified.
- A schedule of existing transportation options was roughed out, showing that Tues, Wed, & Thursday were opportunities to improve service using existing assets.
- A number of alternative models were identified (right of photo).
- HandyDart and On-Call services were identified as the 2 most-likely-possible options for Golden at this time.

Tanis and Kristi will research these concepts further and present back to the Committee and/or AFCEP Coalition.

#### D. Next Meeting – TBD

#### E. Adjournment – 4:45pm

Anyone interested in helping to make Golden an Age Friendly community is welcome to come to the meetings. Tell your friends, family & colleagues.

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