The Community Economic Organizers Workshop

In this workshop, you will be introduced to a framework for community organizing and given an opportunity to build your own strategy for organizing.

You will walk away from this workshop with:

1. A conceptual framework for community organizing.
2. First draft of a practical framework for organizing for a change that you care about.
3. Organizers toolkit.
4. New relationships with others in the room.

June 15, 2015

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| TIME | TOPIC |
| 9:00 | Name game. (Relationship building, being human, cultural diversity) |
| 9:45 | What is Community Organizing & what does it have to do with local economic development? |
| 10:15 | Intro Community Organizing Framework |
| 11:30 | Exercise: Who are your people? *What is your agenda?* |
| 12:00 | Lunch |
| 1:00 | Developing a shared agenda. “Picking Golden issues to address” |
| 2:00 | Inviting people. |
| 3:00 | Building social capital. Building Leaders. Engagement. Mobilization |
| 4:00 | Campaigns & Calls to Action |
| 5:00 | Close |

June 16, 2015

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| TIME | TOPIC |
| 9:00 | Michael Shuman Webinar (10:00am PST) ‘The Local Economy Solution” |
| 10:00 | What did Michael say? Do we agree or disagree? What does it mean for our community? |
| 11:15 | WRAP UP & putting it all together. |
| 12:00 | Close |