

Funds to Fuel Your Mission

Going Beyond Grants

Full Day Workshop with Lorna Visser

Presented in partnership by:



Kimberley, BC
September 25th, 2013

Invermere, BC
September 26th, 2013

Space is limited to 25 participants per workshop.

Register online today! www.basinreach.ca

WORKSHOP LEADER: Lorna Visser

Lorna has 30+ years' experience as a fund-raiser, journalist and communications specialist. She has worked as a



newspaper and magazine journalist, a communicator in the corporate and non-profit sectors, a fundraising director for several charities, and as a consultant to both grant-making foundations and charitable organizations.

She was fundraising director for the Sierra Legal Defence Fund (now Ecojustice Canada) in Vancouver, supervising a staff of eight raising some \$4 million per year, as well as a staff fundraiser with the Canadian Red Cross.

Since becoming a consultant Lorna has worked with more than 100 charitable organizations, fulfilling her mission:

"Helping Make Good Organizations Better."

WORKSHOP DESCRIPTION:

Are you an "accidental fundraiser"? If you find yourself in that role with little training or experience, this workshop is for you. This fun, interactive one-day workshop will help you:

- Learn how to raise money and enjoy yourself in the process.
- Build your confidence and enhance your fundraising skills.
- Learn how to get unrestricted funding for your core organizational needs.
- Understand donor behaviour and how to motivate donors.
- Figure out the correct mix of fundraising strategies for your organization.

Using games, examples, and interactive exercises you will learn to shed your fears and become an enthusiastic and effective fundraiser for your cause.

Workshop Schedule and Details:

Registration: 8:30am
Workshop: 9:00am-4:00pm
Venues: **Kimberley:** Kimberley Conference Centre, 290 North Star Blvd.
Invermere: Royal Canadian Legion 525 13th Avenue

Registration Fee: \$100 includes refreshment breaks, lunch and session materials
(Kootenay Boundary Community Services Co-operative members receive a 20% discount)

Register today online www.basinreach.ca

For more information, or if you are unable to register online please contact:

Colleen Pickerell 250-352-6786 info@thekoop.ca

Training Registration Form

Complete one registration form per participant.
Registration is on a first come, first served basis.

Fax completed registration form to 250-352-6712 or mail with payment to address below:

Course Title: Funds to Fuel Your Mission Kimberley September 25th, 2013

Name: _____

Organization: _____

Address: _____ Postal code: _____

Occupation / Affiliation: _____

Email: _____ Phone: _____

Dietary or accessibility requirements (please specify): _____

The registration fee is **\$100** per person (**Co-op members receive a 20% discount**) which includes lunch, refreshments and session materials.

A 20% admin fee will apply to registrations cancelled without three business days notice. Registration fees must be received in full a minimum of 5 days prior to the workshop date to confirm a registration. Receipts for registration fees will be issued at the event.

Please mail cheques payable to:

Kootenay Boundary Community Services Co-operative
304 - 625 Front Street Nelson BC V1L 4B6

This area for: Kootenay Boundary Community Services Co-operative Member Agencies only:

The registration fee is an additional 20% off per person. Staff of Co-op member agencies must include their Executive Director's signature below.

This staff member has approval to attend this training event. I understand our agency will be invoiced \$80 in registration fees.

Executive Director Signature

Date

Training Registration Form

Complete one registration form per participant.
Registration is on a first come, first served basis.

Fax completed registration form to 250-352-6712 or mail with payment to address below:

Course Title: Funds to Fuel Your Mission Invermere September 26th, 2013

Name: _____

Organization: _____

Address: _____ Postal code: _____

Occupation / Affiliation: _____

Email: _____ Phone: _____

Dietary or accessibility requirements (please specify): _____

The registration fee is **\$100** per person (**Co-op members receive a 20% discount**) which includes lunch, refreshments and session materials.

A 20% admin fee will apply to registrations cancelled without three business days notice. Registration fees must be received in full a minimum of 5 days prior to the workshop date to confirm a registration. Receipts for registration fees will be issued at the event.

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